

Arbor Global Advisory provides management consulting, program and project management, research and analytics, and procurement advisory services to Texas state agencies, universities, and local governments. We help agency leaders plan and execute programs, improve operations and processes, manage organizational change, and turn complex analysis into decision-ready recommendations, from strategy through execution.

CORE CAPABILITIES

- **Research, Analytics & Decision Support** — Market and industry research, benchmarking, stakeholder and customer research, program evaluation, qualitative and quantitative analysis, data analytics and dashboards, decision-support tools, and decision-ready briefings.
- **Program & Project Management** — Program and project planning and execution, requirements assessments, performance measurement, risk and issue management, governance, executive reporting, and leadership decision support.
- **Strategy, Policy & Organizational Transformation** — Strategic planning, organizational assessments, policy analysis, operating-model development, business-process improvement, and change management and implementation.
- **Procurement & Contract Advisory** — Procurement planning and market research, solicitation and evaluation support, contract administration and vendor management, grant and funding program support, and compliance reviews.
- **Operations & Supply Chain Advisory** — Logistics and supply-chain assessments, operational efficiency and cost reduction, emergency-preparedness and continuity planning, infrastructure and energy analysis, and emerging-technology assessment.

CUSTOMERS & COVERAGE

- **Target customers** — Texas state agencies, boards, and commissions; public universities and higher-education systems; counties, cities, school districts, and special districts.
- **Focus areas** — Operations improvement, strategic planning, program delivery, procurement, energy and infrastructure, emergency management, and organizational and workforce development.
- **Geographic coverage** — Statewide across Texas; headquartered in Spring, Texas (Houston metro).

DIFFERENTIATORS

- **HUB-certified contracting path** — Texas VetHUB certified, helping agencies meet HUB utilization goals and primes meet HUB Subcontracting Plan requirements; also SBA-certified SDVOSB.
- **Strategy through execution** — Senior advisors who stay through implementation and deliver measurable outcomes.
- **Bilingual & diverse experience** — Professionally fluent in Spanish and Portuguese, supporting engagement with Texas's diverse communities and stakeholders, with international experience across the Americas, Europe, and Asia.
- **Compliance & governance discipline** — Documented compliance programs, audit-ready financial management, and extensive experience in highly regulated environments.

KEY PERSONNEL EXPERIENCE — MARK BRUNO, FOUNDER & CEO

- **Stakeholder & partner engagement** — Coordinate government, industry, and partner stakeholders to align complex, multi-party programs and integrate new technologies.
- **\$150M program, logistics & financial management** — Optimized a \$150M international acquisition portfolio; led supply, logistics, contracting, and acquisition for an 82-person organization, earning back-to-back best-in-class awards and a 98.90% financial audit score.
- **Multi-organization coordination** — Led an 18-nation planning team for a large-scale multinational exercise and shaped public policy resulting in three bilateral cooperation initiatives.
- **Risk analysis & decision support** — Mitigated \$5B in financial and political risk through risk assessments supporting government decisions on financial guarantees; identified a supply-chain bottleneck protecting \$1B in planned investment; built business cases securing a \$10M offtake agreement and \$12M in funding.

COMPANY DATA

LEGAL NAME
Arbor Global Advisory, LLC
ENTITY
Texas LLC | Est. 2026
UEI
DH4VH4CKBRG9
CAGE CODE
248W1
SAM REGISTRATION
Active — SAM.gov
SIZE STATUS
Small Business under all listed NAICS

CERTIFICATIONS

ITAR Registered — Broker & Exporter
U.S. Department of State, DDTC
SOCIOECONOMIC STATUS
SBA-Certified SDVOSB (VetCert)
Texas VetHUB Certified
Small Business Enterprise

CODES

PRIMARY NAICS
541611 — Management Consulting
SECONDARY NAICS
541613, 541614, 541618, 541690,
541910, 541990
PSC
R408, R422, R499, R707
NIGP
918-75, 918-58, 918-21, 918-49, 918-32, 961-53

CONTACT

Mark Bruno
Founder & CEO
PHONE
(773) 595-6244
EMAIL
mark.bruno@arborglobaladvisory.com
WEB
www.arborglobaladvisoryllc.com
LINKEDIN
linkedin.com/in/markjibruno
ADDRESS
10030 Friesian Estates Dr.
Spring, TX 77379