ARBOR GLOBAL ADVISORY
Connecting Solutions to Government Needs

CAPABILITY STATEMENT

Texas HUB (VetHUB) Certified
Service-Disabled Veteran-Owned Small Business
UEI DH4VH4CKBRG9 | CAGE 248W1 | NAICS 541611

Arbor Global Advisory is a senior-led consultancy that helps Texas state agencies, universities, and local governments turn complex requirements and analysis into decision-ready action and carry programs from strategy through implementation with clear ownership. Our services include strategic advisory, program and project management, research and analytics, procurement advisory, and AI-native transformation, helping agencies improve operations and processes and manage organizational change. Our senior advisors work alongside agency and partner teams with clear deliverables, accountable ownership, and direct access to decision-makers throughout the engagement.

CORE CAPABILITIES

- **Program Management & Mission Support** — Embedded planning, governance, performance, risk, executive reporting, and decision support.
- **AI-Native Transformation & Readiness** — Identify high-value use cases, prepare workflows, governance, roles, and decisions for AI-native and agentic technologies, and support implementation and adoption.
- **Research, Analysis & Decision Intelligence** — Market, supplier, stakeholder, and capability research; benchmarking; and decision-ready insights.
- **Procurement, Acquisition & International Programs** — Procurement advisory, acquisition, and contracting support, plus international program execution, export controls, and foreign disclosure for programs with multinational exposure.
- **Operations, Resilience & Technical Advisory** — Logistics, supply chains, critical infrastructure, preparedness, and energy.

CUSTOMERS & COVERAGE

- **Target customers** — Texas state agencies, boards, and commissions; public universities and higher-education systems; counties, cities, school districts, and special districts.
- **Focus areas** — Operations improvement, strategic planning, program delivery, procurement, AI-native readiness, energy and critical infrastructure, emergency management, resilient supply chains, and organizational change and workforce development.
- **Geographic coverage** — Statewide across Texas; headquartered in Spring, Texas (Houston metro).

DIFFERENTIATORS

- **Defined ownership and senior access** — Senior-led support organized around clear deliverables and direct integration with agency, university, and prime-contractor teams, so decision-makers always know who owns what.
- **Operating-model-first AI readiness** — Align mission outcomes, process readiness, governance, and adoption needs before recommending AI-native or agentic technologies, then support new operating model implementation.
- **Integrated decision-to-execution advisory** — Unite research, strategy, acquisition, operations, governance, and implementation to reduce handoffs and preserve accountability across the delivery team.
- **Fluency in complex, regulated environments** — Navigate multi-stakeholder, compliance-sensitive programs spanning government, industry, and international partners.

KEY PERSONNEL EXPERIENCE — MARK BRUNO, FOUNDER & CEO

- **Technology integration & stakeholder engagement** — Advised on integrating complex sensor, imaging, and autonomous technologies while coordinating government, industry, and other stakeholders to align multi-party programs, manage change, and introduce new technologies.
- **$150M program, procurement & financial management** — Optimized a $150M acquisition portfolio; led supply, logistics, contracting, and acquisition for an 82-person organization, earning back-to-back best-in-class awards and a 98.90% financial audit score.
- **Interagency governance & multi-party coordination** — Directed an 18-nation planning team for the largest maritime readiness exercise in the Western Hemisphere and shaped federal policy, resulting in three bilateral initiatives addressing illicit trafficking and situational awareness.
- **Research, risk analysis & business cases** — Built business cases that secured a $10M offtake agreement and $12M in funding for a new business venture, and identified a supply-chain bottleneck and recommended a risk strategy that protected $1B in planned investment. Mitigated $5B in financial and political risk through country-risk assessments supporting business-unit decisions on government guarantees.

COMPANY DATA

LEGAL NAME
Arbor Global Advisory, LLC
ENTITY
Texas LLC | Est. 2026
UEI
DH4VH4CKBRG9
CAGE CODE
248W1
SAM REGISTRATION
Active — SAM.gov
SIZE STATUS
Small Business under all listed NAICS

CERTIFICATIONS

SOCIOECONOMIC STATUS
Texas VetHUB Certified
SBA-Certified SDVOSB (VetCert)
SBA-Certified VOSB
Small Business Enterprise

CODES

PRIMARY NAICS
541611 — Management Consulting
SECONDARY NAICS
541613, 541614, 541618, 541690, 541910, 541990
PSC
R408, R422, R499, R707
Texas NIGP
918, 918-21, 918-32, 918-49, 918-58, 918-75, 918-76, 961-53, 962, 962-30, 962-58

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